"INVESTING in INNOVATION for CLIMATE RESILIENCE" (IICR) 2013-16





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CLIMATE RISK



"Mobilizing Investment in Climate Resilience for Business"





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OUR VALUE



We bring together Individuals and Organizations
TECHNOLOGY experts & users of TECHNOLOGY

in a way that doesn't require a large investment of funds and time.

1,000

We bring together Business Innovators & Motivated Investors

Qualified TECHNOLOGY COMPANIES & Accredited INVESTORS

and do it efficiently and effectively.

We bring together Business Innovators & Motivated Customers Motivated SELLERS & Motivated BUYERS

technology companies that are ready to market but have market constraints



We help small to large size Companies

OVERCOME MARKET PENETRATION CHALLENGES

providing access to funding and markets.

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SPONSOR BENEFITS



COMPANY/ORGANIZATION PROFILE

- ► Build YOUR Brand
- Communicate WHO YOU Are
- Tell WHAT YOU Do

TECHNOLOGY

- Showcase YOUR Company/ Organization
- Educate the market on YOUR Technology

EDUCATION/ WORKFORCE TRAINING

- ► Publish YOUR online Materials and Tools
- Share YOUR Know-How and Expertise

TOPICS

- Educate about Problems YOU can Solve
- Deliver YOUR News & Lessons Learned



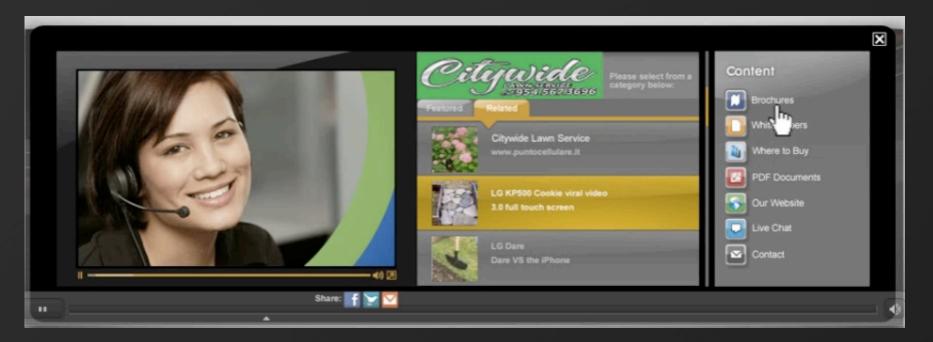


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B2B SERVICES



- ► We build and customize YOUR Virtual Technology Showcase
- ► We publish YOUR Training Programs and Information
- ► We facilitate YOUR Online Interaction Globally



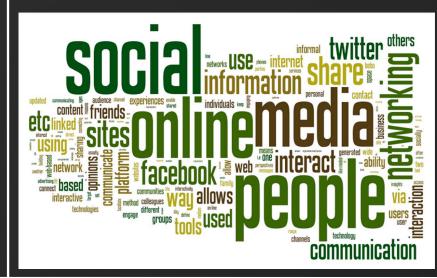
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SOCIAL MEDIA & ONLINE VISIBILITY



The Virtual B2B and B2I Technology Showcase will run 24/7 giving motivated customers and investors time to visit more than once.

In a physical tradeshow your visibility disappears as soon as the tradeshows is over.





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We care about our valued sponsors and we want to make sure your company is getting the most out of this partnership. In addition to our promotion of the virtual platform all sponsors gain the additional visibility to the traffic generated from the vendors.

DISPLAY SPACE SPONSOR



Sponsorship includes:

- ► A Basic Display
- **►** 2 Side Banners
- **▶** 1 Video or Powerpoint
- ▶ 1 Download of Brochure or Catalogue
- ► Live Monitoring Enabled



BANNER SPONSOR



Sponsorship includes:

- ► A Basic Display
- ► 2 Side Banners
- ▶ 1 Video or Powerpoint
- **▶** 1 Download of Brochure or Catalogue
- **►** Live Monitoring Enabled
- ► 2 Banner Spaces in Exhibit Hall





AREA SPONSOR



Sponsorship includes:

- ► A Basic Display
- ► 1 Video
- ► 2 Side Banners
- **▶** 1 Video or Powerpoint
- ▶ 1 Download of Brochure or Catalogue
- **►** Live Monitoring Enabled
- **▶** 2 Banner Spaces in Exhibit Hall
- ► Logo in Area Sponsored







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SPEAKER SPONSOR



Sponsorship includes:

- ► A Basic Display
- **▶** 2 Side Banners
- **▶** 1 Video or Powerpoint
- ▶ 1 Download of Brochure or Catalogue
- **►** Live Monitoring Enabled
- ► 2 Banner Spaces in Exhibit Hall
- ► Logo in Area Sponsored
- ► Presentations in Auditorium
- **►** Downloads in Library











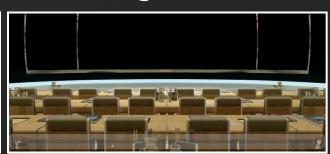
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EVENT SPONSOR



Sponsorship includes:

- **►**A Basic Display
- **▶**2 Side Banners
- **▶**1 Video or Powerpoint
- ▶1 Download of Brochure or Catalogue
- **▶**Live Monitoring Enabled
- **▶**Banner Spaces 3X rotation
- ► Logo in Area Sponsored
- **▶**Presentations in Auditorium
- **▶** Downloads in Library
- ► Presentations in Media Lounge













TITLE SPONSOR



The Sponsorship includes:

- ► A Basic Display
- ► 2 Side Banners
- ► 1 Video or Powerpoint
- ▶ 1 Download of Brochure or Catalogue
- Live Monitoring Enabled
- Banner Space in 5X rotation
- Logo in All Area Sponsored
- Presentations in Auditorium
- Downloads in Library
- ▶ Presentations in Media Lounge
- ► Banner Space in Lobby
- ► Inclusion in Advertising and PR













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SPONSORSHIP LEVELS & PRICING



Sponsorship

Virtual Technology Showcase 2013-16

SPONSORSHIP LEVELS	Display Space	Banner Sponsor	Area Sponsor	Speaker	Event Sponsor
Basic Display	*	*	*	*	*
Video	1	2	2	2	3
Side Banners	2	2	2	2	2
Video or Powerpoint	1	1	1	2	2
Download of Brochure or Catalogue	1	2	2	3	3
Contact Features	*	*	*	*	*
Live Monitoring	*	*	*	*	*
Banner Space in Exhibit Hall		X2	Х3	Х 3	X 4
Logo in Area Sponsored			*	*	ALL Aeas
Presentations in Auditorium				*	*
Downloads in Library				*	*
Presentations in Media Lounge				*	*
Banner Space in Lobby				*	*
inclusion in Advertising and PR					*
Inclusion on Disaster Recovery Hub					*
TOTAL COST (**) monthly	\$500	\$1,000	\$1,250	\$2,500	\$5,000
TOTAL COST (**) annually	\$5,000	\$10,000	\$12,000	\$25,000	\$50,000
TOTAL SAVINGS(**) annually	\$1,000	\$200	\$3,000	\$5,000	\$10,000

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