

Since 2006, the SMART Community Exchange in partnership with Government Officials and Business, Finance, Academia, NGO Leaders and Professional Service Providers, has successfully helped Foreign Business Investors to enter and expand their business operations in the U.S. and international markets.

Leveraging Partnerships to Advance SMART GROWTH

We are unique in that we engage business in SMART development and implementation projects, and connect stakeholders through SMART Trade, Investment, Education, Trade Missions, Feasibility Studies, Pilot Projects, Conferences, Workshops, Technical Assistance, and Soft-landing.

SMART Community Exchanges

We bring trade delegates to SMART communities to experience SMART communities in action. Participants will learn about local business culture, business opportunities, and meet key business contacts. These strategically planned SMART communities present unique opportunities for the stakeholders to achieve business goals and establish international trade, investment, and cultural exchange relationships.

Feasibility Studies and Pilot Projects

Feasibility studies provide SMART project sponsors the comprehensive analysis required for their investments to achieve financing and implementation. Pilot projects allow for the testing and then scaling, demonstration of the SMART goods, SMART services or SMART technologies in the local setting.

SMART Summits

SMART conferences raise awareness, build partnerships, and showcase solutions. SMART implementation workshops educate participants how to build skills and implement SMART solutions. In addition to giving participants the opportunity to meet one-on-one, the SMART events also provide participants with an understanding of local business culture. From advocacy support to financing, the SMART Summits provide participants a roadmap to advance their business priorities. Visit: www.SMARTSummits.com

CONTACT: info@SMARTCommunityExchange.com



SMART Gateway City Trade Missions and Media Tours

To strengthen SMART trade relationships, we organize SMART Trade Missions and Media Tours to SMART destinations. You can participate by hosting/inviting a trade/media delegation to your region, or you can participate as a delegate in a SMART trade mission/media tour to experience SMART communities in action.

Day 1 - Arrival at your hotel & Evening Welcome Reception

Day 2

- *AM: SMART Business Roundtable Opening*
- *PM: Local Government/Business/Site Visits*
- *SMART Gateway City VIP Reception*

Day 3

- *AM: Soft-landing/ Market Entry & Expansion Workshop*
- *PM: Local Government/Business/Site Visits*
- *SMART Gateway City VIP Reception*

Day 4

- *All day: One-on-one meetings*
- *PM: SMART Gateway City VIP Reception*

Day 5

- *All day: one-on-one meetings*
- *Evening: SMART Gateway City VIP Reception*

Day 6

- *Morning: SMART Business Roundtable Closing*
- *Departures*

Included:

- *VIP Host for 5 days*
- *Accommodations with Breakfast for 5 days*
- *SMART Business Roundtables*
- *Soft-landing & Market Entry/Expansion Workshop*
- *Pre-scheduled Business to Business meetings*
- *SMART Gateway City VIP Receptions*
- *Hosted local Government, Business, Site Visits*